Contact

085156922561 (Work)
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www.linkedin.com/in/agprasyo (LinkedIn)

Top Skills

Backlog Management
Communication
Business Development

Certifications

Project Management Fundamental
Analisis Bisnis & Manajemen Proses

Agung Prasetyo

Senior Business Analyst | Product Owner | Project Manager
Kota Tangerang Selatan, Banten, Indonesia

Summary

Professional with 3 years of experience in business operations and 7 years in the technology industry, involved in managing projects across the automotive and financial sectors as well as delivering technology-driven digital transformation initiatives. Strong capability in mapping complex processes, identifying high-value areas, and translating them into structured, efficient solutions aligned with business needs. Detail-oriented in analysis and execution, with proven cross-functional coordination skills to ensure timely project delivery. Continuously develops technical and domain expertise, while remaining adaptive to organizational change and diverse business models

Experience

PT. Ifabula Digital Kreasi

Senior Business Analyst
August 2021 - Present (5 years 3 months)
Kebon Jeruk, Jakarta, Indonesia

What I'm Doing

- Led end-to-end business analysis, including requirement elicitation, analysis, and documentation of functional and non-functional requirements
- Produced clear and structured requirement artifacts (SRS, FRD) to ensure traceability and alignment throughout the project lifecycle
- Designed business process flows, user journeys, and solution concepts to support system architecture and UI/UX design
- Translated business requirements into user stories, managed product backlogs, and broke down features into executable development tasks
- Collaborated closely with developers, QA, and UI/UX teams to ensure shared understanding and smooth delivery
- Supported Agile/Scrum ceremonies including sprint planning, backlog refinement, estimation, and retrospectives
- Acted as a bridge between business and technical teams to manage scope, resolve issues, and support decision-making

- Coordinated UAT activities, consolidated feedback, and ensured solution readiness prior to production release
- Managed stakeholder communication, progress reporting, and change requests across multiple projects

Project Experience
Consistently delivered enterprise-grade digital platforms ranging from internal operational systems to large-scale consumer applications, driving business efficiency, sales enablement, and governance excellence across highly regulated industries.

Key Projects:
- Andalan Finance Indonesia: AFIS, Andalanku, Mobile Survey
- Toyota Astra Motor: TOSS, Funnel Management System, M-Toyota, TCASS, Tooling Depreciation
- Astra Kreasi Digital: Moxa Super App
- Indonesia Stock Exchange: Risk Monitoring System
- Federal International Finance: Astra Security Management System
- Toyota Astra Financial: Deals, I-Reward
- Prudential Life Insurance: PruForce
- Chubb Insurance Indonesia: Insurance Agent Submission System

PT. Andalan Finance Indonesia
Information Technology Project Analyst
September 2016 - August 2021 (5 years)
Jakarta Metropolitan Area

What I'm doing ?
• Create Business Requirements Documents
• System Integration Testing with Team Development
• Training User
• User Acceptance Testing
• Related Research for Digital Business Competitors
• Make Business processes from conventional to digital with digitization Proses
• Development of in-app features such as Credit Value, Pay letter, Point Reward, And other

Project Experience
Internal Project
• AFIS (Core System) 2017–2021
• Andalanku (After Sales)

• Mobile Survey

PT.Panasonic Gobel Indonesia
Machine Operator
April 2012 - July 2013 (1 year 4 months)
Jakarta Metropolitan Area

SANYO JAYA COMPONENTS INDONESIA, PT
Import Export Specialist
August 2010 - December 2011 (1 year 5 months)
Jakarta Metropolitan Area

Education

Bina Sarana Informatika
Diploma 3, Manajemen Sistem Informasi · (2013 - 2016)